

## MONTHLY MEMBERSHIP PROGRESS REPORT

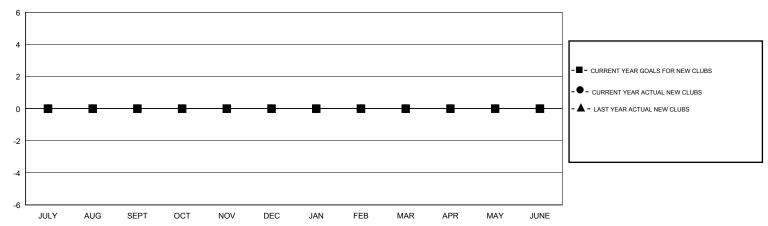
## District 27 D2

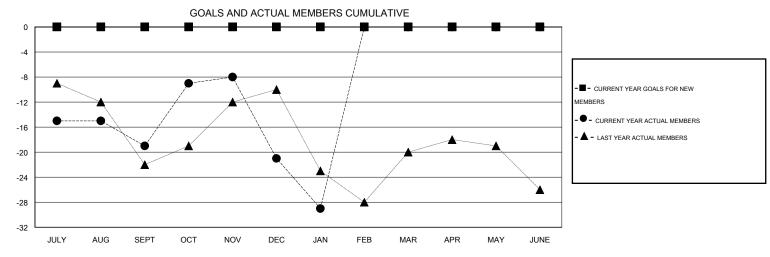
Results as of: 2/17/2014 11:17:44AM

GMT: Gary Fry LOCATION WISCONSIN GMT CA 1

|               |                  | Clubs               |                            |                             | Members               |                    |                       |                              |                             |  |
|---------------|------------------|---------------------|----------------------------|-----------------------------|-----------------------|--------------------|-----------------------|------------------------------|-----------------------------|--|
|               | RESU             | LTS FOR 2013-2014   |                            |                             | RESULTS FOR 2013-2014 |                    |                       |                              |                             |  |
| QUARTER       | NEW CLUB<br>GOAL | ACTUAL NEW<br>CLUBS | ACTUAL<br>DROPPED<br>CLUBS | ACTUAL NET<br>GAIN/<br>LOSS | QUARTER               | NEW MEMBER<br>GOAL | ACTUAL NEW<br>MEMBERS | ACTUAL<br>DROPPED<br>MEMBERS | ACTUAL NET<br>GAIN/<br>LOSS |  |
| JULY/AUG/SEPT | 0                | 0                   | 0                          | 0                           | JULY/AUG/SEPT         | 0                  | 28                    | 47                           | -19                         |  |
| OCT/NOV/DEC   | 0                | 0                   | 0                          | 0                           | OCT/NOV/DEC           | 0                  | 39                    | 41                           | -2                          |  |
| JAN/FEB/MAR   | 0                | 0                   | 0                          | 0                           | JAN/FEB/MAR           | 0                  | 7                     | 15                           | -8                          |  |
| APR/MAY/JUNE  | 0                | 0                   | 0                          | 0                           | APR/MAY/JUNE          | 0                  | 0                     | 0                            | 0                           |  |

## GOALS AND ACTUAL NEW CLUBS CUMULATIVE





| DROPPED CLUBS: 0 |     | 26 CLUBS OF 48 ADDED 1 OR MORE | GENDER DISTRIBUTION   |                |     |
|------------------|-----|--------------------------------|-----------------------|----------------|-----|
|                  |     | NEW MEMBERS                    | MALE                  | 1,347 (81.29%) |     |
| DROPPED MEMBERS  |     |                                | FEMALE                | 310 (18.71%)   |     |
| DECEASED         | 10  | CLICK HERE FOR HEALTH          |                       |                | 325 |
| CLUB CANCELLED 0 |     | ASSESSMENT DATA                | FAMILY UNIT MEMBERS   |                |     |
| OTHER            | 93  |                                | HEAD OF HOUSEHOLD     |                |     |
| TOTAL            | 103 |                                | NON-HEAD OF HOUSEHOLD |                |     |